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# **The Decision Based Roadmap**

**2022**

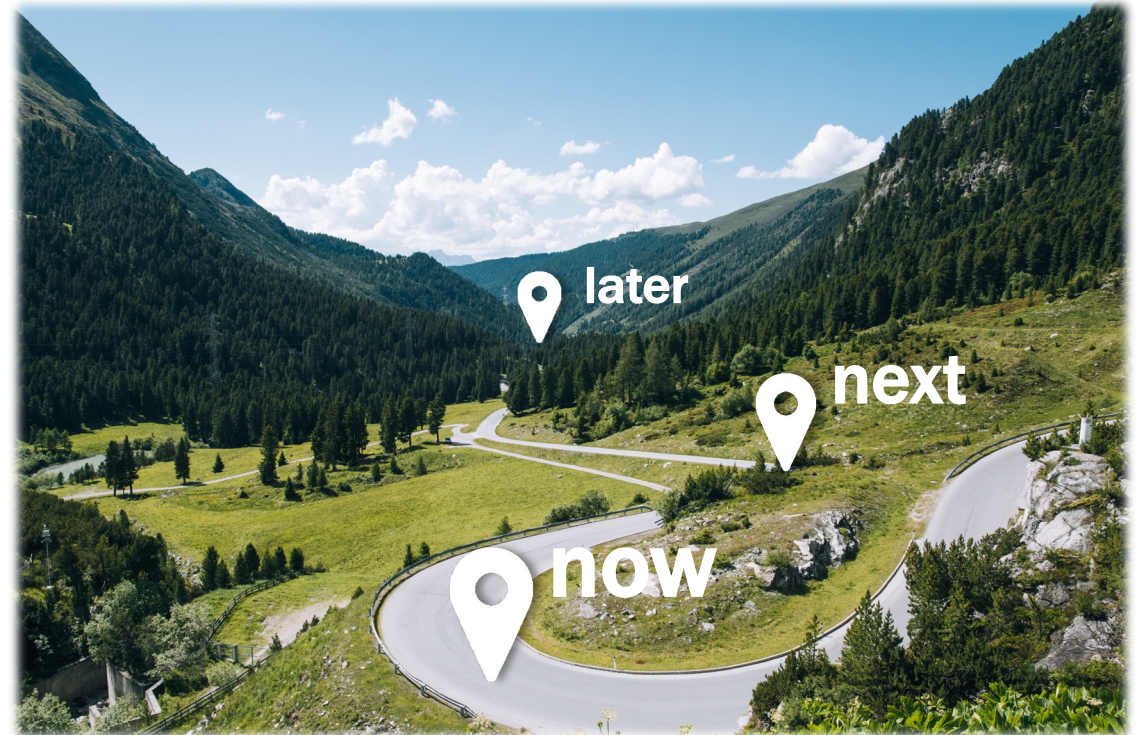
**Your Energy Advisor**

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# What is a Decision Based Roadmap?

## A Decision Based Roadmap:

- Establishes where you are now and where you need to go next
- Defines that journey as a series of decisions, rather than a series of actions
- Provides clarity and organizational focus on only the decisions that need to be taken to reach the next milestone
- Specifies who will make each decision, what deliverables they need to support the decision, and when each decision should be taken



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# When do you need a Decision Based Roadmap?

## I need a Decision Based Roadmap if:

- The path forward is not clear
  - New or more complex situations
  - There is a lack of data
  - The organization is not aligned on a course of action
- There are clear tradeoffs but no framework for measuring relative value
- There are significant regret costs
- Capital costs are high
- Execution timelines are long
- There are joint-venture partners or stakeholders to consider



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## How do I build a Decision Based Roadmap?



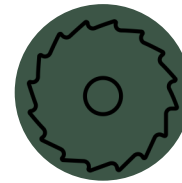
### Initial Meeting

An initial meeting between consultant and organizer to agree the agenda, participation, grounding presentations and logistics



### Grounding Presentations

Workshop participants prepare grounding presentations with assistance from consultant



### Workshop

Workshop to develop Decision Based Roadmap, typically 2-3 days



### Report

Decision Based Roadmap and Short-Term Action Plan

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# Would you like to learn more?

## Contact Us



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